

The EAGLE Newspaper



P.O. BOX 493 – 1 EAST MAIN STREET– CAMBRIDGE, NEW YORK 12816
Tel: (518) 677-5158 – Fax: (518) 677-8323 – E-mail: EagleNews@gmail.com

The Area's Best Selling Weekly Newspaper

THE EAGLE NEWSPAPER is published every Thursday and is distributed through retail stores in Cambridge, Easton, Greenwich, Hoosick Falls, Salem, Johnsonville, Hoosick, North Hoosick, Schaghticoke, Shushan, White Creek, Schuylerville, nearby Vermont and by subscription through the U.S. Mail.

Founded in 1981, **THE EAGLE NEWSPAPER** is now read by an estimated audience of more than 20,000 readers in Washington, Rensselaer and Saratoga Counties, and in other areas throughout the United States.

THE EAGLE NEWSPAPER is the official legal newspaper of Washington County, the Towns of Cambridge, Easton, Greenwich, Jackson, Salem and White Creek, the Villages of Cambridge and Salem and the Cambridge, Greenwich and Salem Central School Districts.

DISPLAY ADVERTISING

Our regular Display Ad rate is \$9.00 per column inch. Column width is 1.5 inches. Advertisers who advertise for 13 consecutive weeks may earn a special weekly rate of \$8.10 per column inch. Additional discounts of up to 20 percent may apply for longer contract periods. Ask your ad sales rep about other available special rates.

CLASSIFIED ADS & LEGAL NOTICES

Classified ad rates are \$5.00 for 20 words or less and 20¢ for each additional word. Legal notices (10 point print) are \$4.00 per column inch. LLC notices range from \$25-\$35 per insertion. There is a \$5 affidavit fee.

SAMPLE RATES

FULL PAGE (6 col. x 14", equaling 84 col. inches)	Cost \$750.00
HALF PAGE (6 col. x 7" or 3 col. x 14", equaling 42 col. inches)	Cost \$375.00
QUARTER PAGE (6 col. x 3.5" or 3 col. x 7", equaling 21 col. inches)	Cost \$187.50
EIGHTH PAGE (3 col. x 3.5", equaling 10.5 col. inches)	Cost \$94.50
BUSINESS CARD (2 col. x 2", or 1 col. x 4", equaling 4 col. inches)	Cost \$36.00

COLOR RATES

One Color and Black: Add \$70.00 to above rates.....Two Colors and Black: Add \$125 to above rates
Color Deadline is Friday before publication.

DEMAND POSITION

Demand position for a particular page will be charged at 25 percent extra.

INSERTS

\$70 per 1000 for single page inserts \$30 per 1000 for each additional page

Insert deadline is Friday prior to publication. Inserts are expected to be pre-paid and must be for the full run.

AD DEADLINE

All ads must be placed by 5 p.m. Monday for publication the following Thursday.

The above ad sizes are representative measurements. We can alter the structure to meet your needs and can help with your ad design. We also are ready to assist you in planning your advertising campaign. Just give us a call at 518-677-5158. You may also fax your ad copy to 518-677-8323 or e-mail it to EagleNews@gmail.com.

THE EAGLE NEWSPAPER reserves the right to reject any advertising at any time.

ADVERTISING PRICE LIST EFFECTIVE SINCE JANUARY 1, 2005

Eligible advertisers may also apply to use Washington County Tourism and/or I Love NY advertising funds. Contact Marge Mohn at the Washington County Tourism Association for more information: 888-203-8622.



Washington County

Where life is a journey

Washington County Tourism Association
383 Broadway, Fort Edward, NY 12828
Call toll-free 888.203.8622 www.washingtoncounty.org

Full Page
10.25" wide x 14 inches tall

Quarter Page Horizontal
10.25" wide x 3.5 inches tall

Vertical
5" wide x 14 inches tall

Half Page Horizontal
10.25" wide x 7 inches tall

Quarter Page Vertical
5" wide x 7 inches tall

Eighth Page
5" wide x 3.5 inches tall

Business Card
3.25" wide x 2
inches tall